

29<sup>™</sup> INTERNATIONAL EXHIBITION OF SECURITY AND FIRE PROTECTION EQUIPMENT AND PRODUCTS

## 16-18 APRIL 2024

CROCUS EXPO, MOSCOW, RUSSIA

Fr

VIDEO SURVEILLANCE

ACCESS CONTROL



E.

PERIMETER SECURITY



FIRE PROTECTION

ALARM AND WARNING

BUILDING AUTOMATI







#### LEADING SECURITY EVENT

Russian market - is a very important market globaly. This exhibition is the biggest and the most important here - not only for the Russia, but also different countries surrounding Russia. Uniview, China

72% of visitors only attend Securika Moscow

#### CLIENTS FROM ALL OVER RUSSIA

Securika Moscow is the major exhibition in Russia. The organizers always succeed in keeping the event attractive. Really interested professionals and market leaders coming from all across Russia and other countries are concentrated here. HID Global, USA

**83%** proportion of trade visitors

#### MARKET RELATED AUDIENCE

The audience that is coming at the exhibition - is all market related audience. It is a good appoint, with the right questions, right problems, searching for the right solutions that is absolutely what we need..

IDIS, Germany

**19,555** visitors from **27** countries and **79** Russian regions

#### KEY MARKET PLAYERS

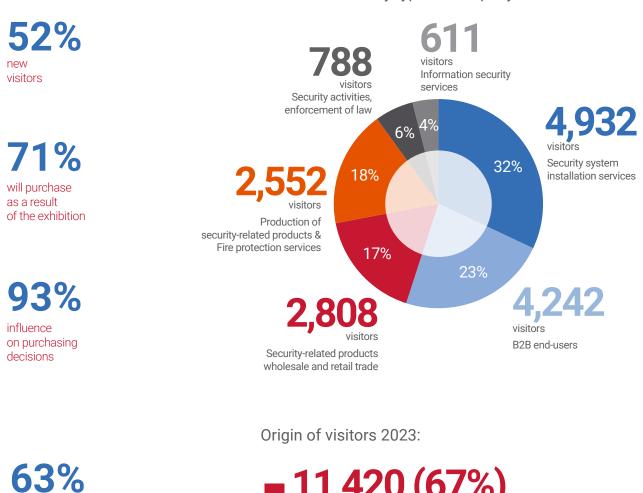
Securika Moscow is the only event for the industry that is worth visiting and worth participating in. Argus Spectrum International, Russia

56% visitors have found new partners and clients

## USE SECURIKA MOSCOW 2024 AS AN EXCLUSIVE OPPORTUNITY TO ACCESS THE ENTIRE RUSSIAN MARKET, PROFITABLY EXPAND YOUR NETWORK AND MAKE YOUR NAME KNOWN.

Securika Moscow is a high-quality business event, leading platform for innovations, contacts and business deals aimed at companies and trade visitors from across Russia and the CIS. Securika Moscow creates an ultimate environment to foster new partnerships. With attendance rates including 83% trade visitors you will significantly increase the awareness of your products and services. In 2024 the leading trade fair will impress attendees with a new hall layouts and modernised exhibition grounds. The security sector is gathering once again from **16 to 18 April 2024** at **Crocus Expo Moscow**.

# **GOOD REASONS TO PARTICIPATE AT SECURIKA MOSCOW**



Trade visitors by type of company:

are the heads and their deputies

56% have found new partners



### The number of visitors interested in certain types of products

68%	11,991	Video surveillance systems
62%	10,938	Access control systems / Identification systems
55%	9,613	Security alarm systems
49%	8,638	Fire alarm systems
44%	7,733	Integrated security systems
41%	7,108	Smart House & Building Automation
39%	6,849	Perimeter security systems

37%	6,517	Fire-extinguishing equipment and systems	
33%	5,758	Electrical equipment, power supplies, cables	
26%	4,620	Information protection / IT security	
19%	3,330	Antitheft systems	
16%	2,834	Search and inspection equipment	
12%	2,134	Labour security	
12%	2,026	Safe boxes / Locks / Vaults / Armoured windows and doors	

Securika Moscow 2023 statistic report



Be a part of Securika Moscow 2024 Join us next year

## **Book your stand**

16–18 April 2024 Moscow, Russia Crocus Expo Pavilion 3



+7 (495) 799-55-85 securika@ite.group

