



**securika**  
Moscow

29TH INTERNATIONAL EXHIBITION OF SECURITY AND FIRE  
PROTECTION EQUIPMENT AND PRODUCTS

**16–18.04.2024**

CROCUS EXPO, MOSCOW

# EXHIBITION REPORT



ОРГАНИЗАТОР  
ORGANISER

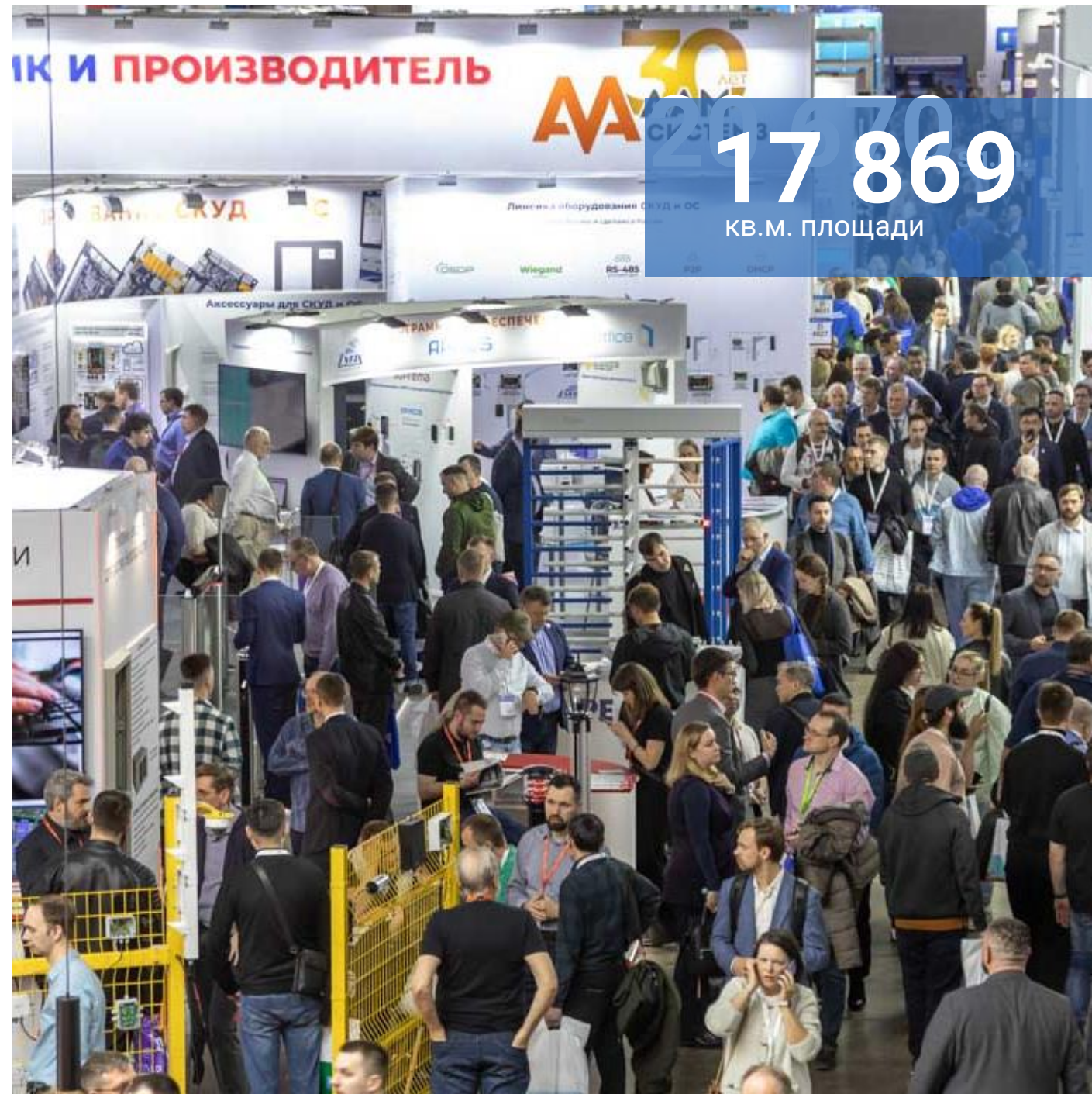


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## ABOUT EXHIBITION

**Securika Moscow** is the largest exhibition dedicated to security and fire safety equipment and technologies in Russia and a large-scale platform for demonstrating the latest technical security equipment, as well as a space for a fruitful dialogue between professionals - representatives of government authorities, law enforcement agencies, industrial enterprises, businesses, structures of the non-state security sphere.

In 2024 the largest domestic and foreign companies presented their products in 9 thematic sections.



## EXHIBITORS

**316**

exhibitors from Russia

and **8**

countries

## EXHIBITOR'S PROFILE

Exhibitors of the Securika Moscow are Russian and foreign manufacturers and suppliers of security and fire protection equipment and products.

## 9 THEMATIC SECTIONS

- Video surveillance
- Access Control
- Alarm and warning
- Perimeter Security
- Fire Protection
- Drones and anti-drones systems
- Smart House and building automation
- Labour protection, personal protective equipment
- Information security



## AMONG EXHIBITORS:

**Russian and foreign manufacturers and suppliers of video surveillance, access control, alarm and warning, fire protection and perimeter security:** Beward, DSSL, Rubezh, Luis+, ARGUS-SPECTR, ITV, Satvision, SIGUR, Esmart, ISS, EVS, Hi-Tech Security, Pergam, Karneev Systems, PERCo, RusGuard, BLOCKPOST, TriviTech, Diagnostika-M, AAM-Systems, Modus-N, INFOMATIKA, TVINPRO, New Technologies, Key Guard, Escort Group, NVP Bolid, Rielta, Sokrat, Si-Nord, Unite, Imlight, Ritm, PERGAM, ST-Perimeter, Start-7, Stilsoft and many others.

**Many new companies among the participants:** ArsenalVideo, Electro Solutions (EKF), Prime Radar Technologies, FSUE Russian Broadcasting and Alerting Networks, Shvabe Holding, MTS, PJSC Device Plant TENZOR, SSS, ISB.A LLC and many others

**More than 20 companies are back after a break:** Ervist, BAS-IP, Amicom, ISTA-Technica, Relion, GK STA, Aipitronic, Nanosoft development, ELTIS Trading, BIC-Inform and many others.

**Representative offices of the largest manufacturers** from countries: China, Belarus, Kazakhstan, Korea, Turkey, Taiwan.



## VISITORS STATISTICS

# 20 379

specialists with 6,600 cross-visitors of ExpoElectronica

# 81

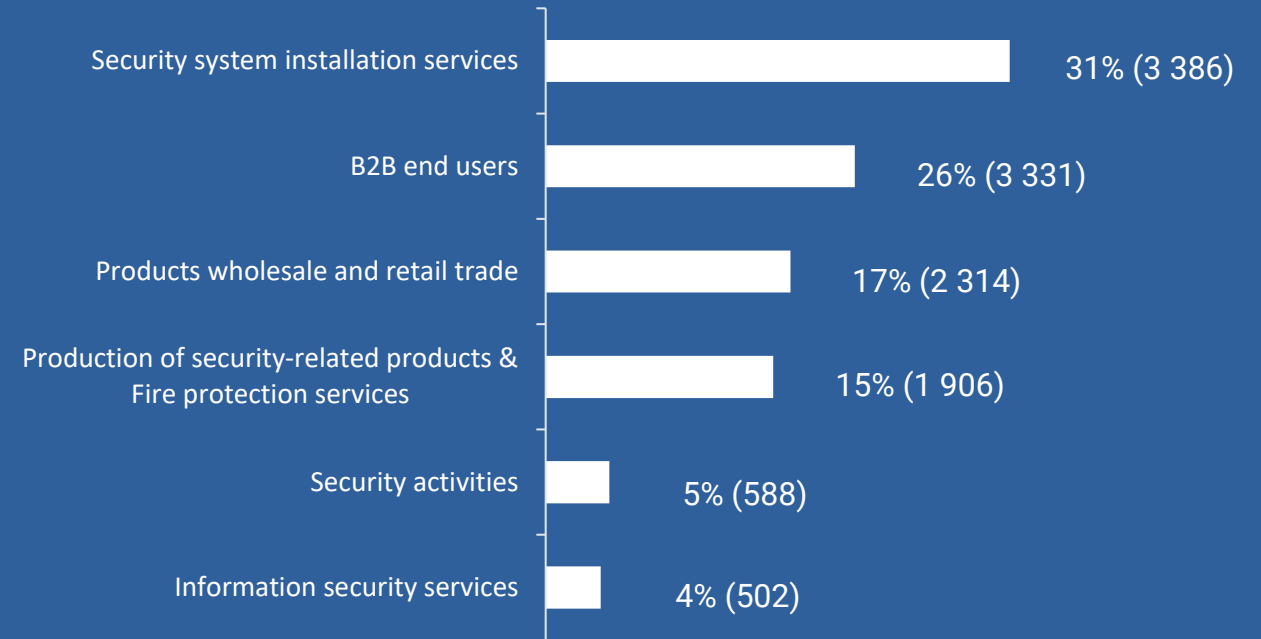
regions of Russia

# 22

countries

The majority of visitors-specialists of the Securika Moscow 2023 exhibition are representatives of companies providing services for the installation of security systems (31%) and companies engaged in the sale of security products (17%). 26% of specialists represent companies whose activities are not related to security.

## BREAKDOWN OF VISITORS BY TYPE OF COMPANY



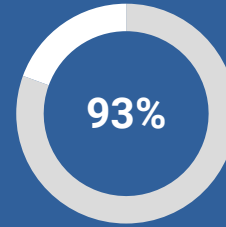
## QUALITY OF VISITORS

In total, the exhibition was attended by **20,379** security industry professionals from **81** (79 in 2023) regions of Russia and **22** countries.

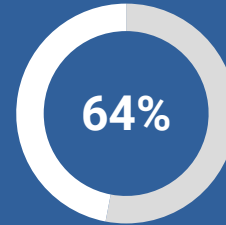
The exhibition enjoyed visits from all countries of the EAEU: Armenia, Belarus, Kazakhstan, and the Kyrgyz Republic. For many exhibitors, this became an important advantage, as this year they were able to demonstrate their products to visitors from all over Russia.

*"We are delighted to report that our expectations for this year have been fulfilled. We have welcomed partners and clients from Tomsk, Novosibirsk and Yekaterinburg, which is a significant development. In recent years, we have seen a concentration of activity in nearby regions. This year, we have also welcomed clients from the Far East, and we have seen a great deal of interest in our services from large organisations. For instance, EuroChem is a major private customer with numerous facilities that require extinguishing, just like ours. Furthermore, we have been in contact with "Rostelecom", "Vimpelcom", and the "Presidential Administration". We are rebuilding our relationships and have initiated preliminary discussions on potential collaborations»*

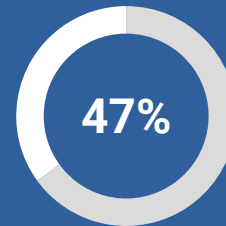
**Olga Kucheryavenko,**  
Chief Specialist of the Client Department at NPO PAS.



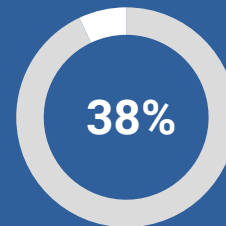
Influence on purchasing decisions



Are the heads and their deputies



New visitors

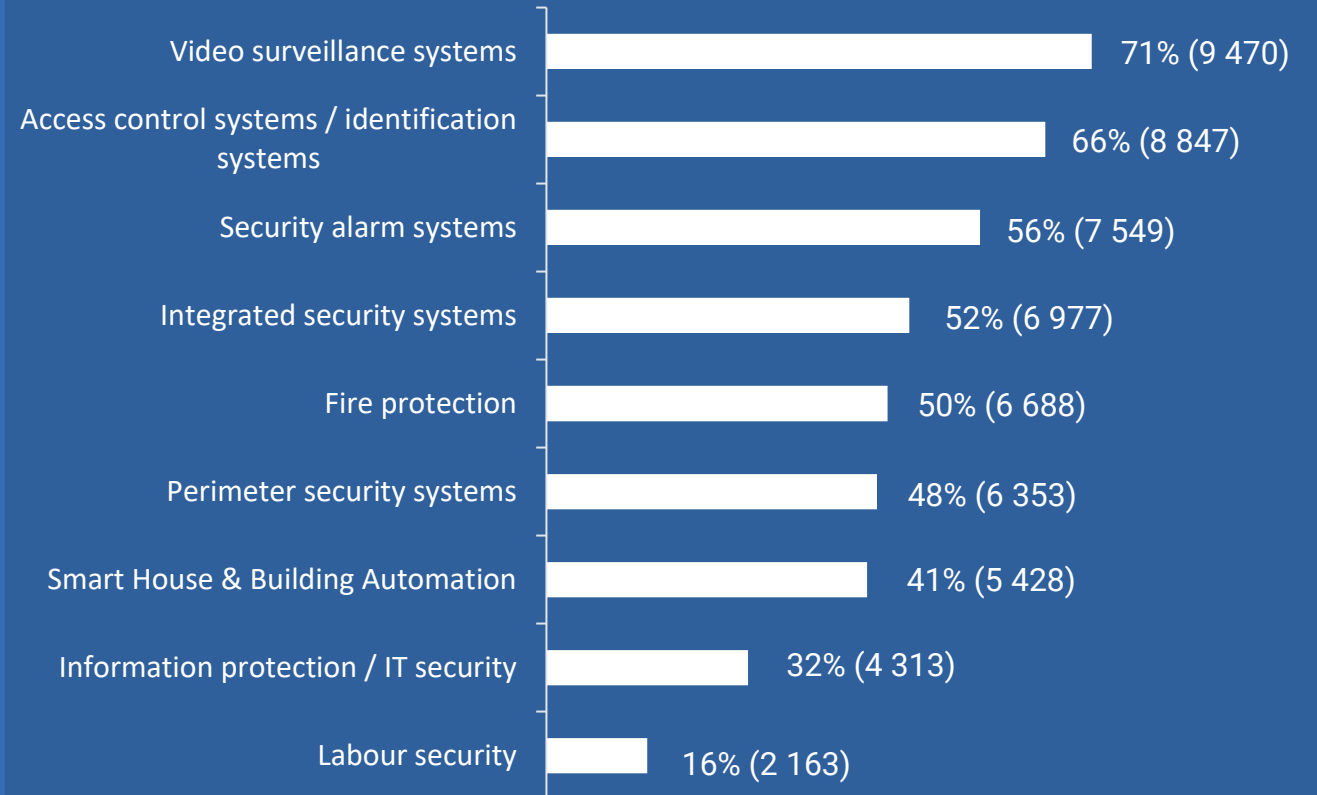


Visitors with a purchase budget of 20 million and more

## PRODUCTS OF INTEREST TO VISITORS

The majority of visitors to Securika Moscow 2024 were interested in video surveillance systems **9,470 (71%)**, access control systems / identification systems **8,847 (66%)**, security alarm systems **7,549 (56%)**.

### THE NUMBER OF VISITORS INTERESTED IN CERTAIN TYPES OF PRODUCTS





## END USERS AT SECURIKA MOSCOW

Securika Moscow exhibition was attended by end-users of security systems, telecommunications systems, information security, IT infrastructure and services, installers and integrators of security products and services.

**3331**  
specialists

**2802**  
companies

- **9%** have sole responsibility for purchasing decision in their companies
- **57%** have joint responsibility for purchasing decision
- **32%** of them considered company's annual purchasing budget to be more than 20 ml RUB



# END USERS AT SECURIKA MOSCOW \*

## TELECOM AND IT: TELECOM OPERATORS, INTERNET SERVICE PROVIDERS, SERVICE PROVIDERS

Yandex  
Rostelecom  
Sibur Digital  
Siberian Networks  
MGTS  
Vimpelcom  
Megafon  
Russian Railways – Digital Passenger Solutions  
And many others;

## CONSTRUCTION

Moskovsky Metrostroy  
TEK Mosenergo  
SAMOLET  
Ingrad  
Etalon  
TECHNONICOL  
Don story  
Magistral Construction  
And many others;

## PROPERTY MANAGEMENT

Apollo Contract  
Avtodor Group of Companies  
Krasnaya Polyana  
Luzhniki  
Privilege of Comfort  
Directorate of DONM  
Eco-complex Uralskie Zori  
Enigma Group  
And many others;

## INDUSTRY, MECHANICAL ENGINEERING, OIL AND GAS, ENERGY

TSK Mosenergo  
Gazpromneft  
Technopromexport  
CenterUniproTatneft

Russian Helicopters  
Metrovagonmash  
Transstroyproject  
And many others;

## ENGINEERING

Kazansky GIPRONIIAVIAPROM  
Gazprojectingengineering”  
Russian RAILWAYS  
ATOMENERGOPROEKT  
ROSATOM  
NIPIGAZAPEX Center  
National Technologies  
And many others;

## TRANSPORT/ LOGISTICS

Yandex Logistics  
Avtodor  
Toll roads  
VIP LOGISTICS  
VIA-Technologies  
KODAK DIGITAL Leader  
AVTOELECTRONICS  
INTERNET SOLUTIONS  
Aerofuels  
Ural Airlines  
Logistics  
Moscow Metro  
FRAME  
Rosmorport  
Sber Logistic  
FESCO  
Sheremetyevo Airport  
And many others;

## RETAIL, SHOPPING CENTER, BUSINESS CENTER, HOSPITALITY:

X5 Group (Perekrestok)  
Demeter Company  
Lenta  
Pepsi Co Ltd.  
TABAK-INVEST

HYPERGLOBUS  
Coral  
Vkusville  
Grand Trade  
KRASNAYA POLYANA  
And many others;

## FINANCE, BANKING

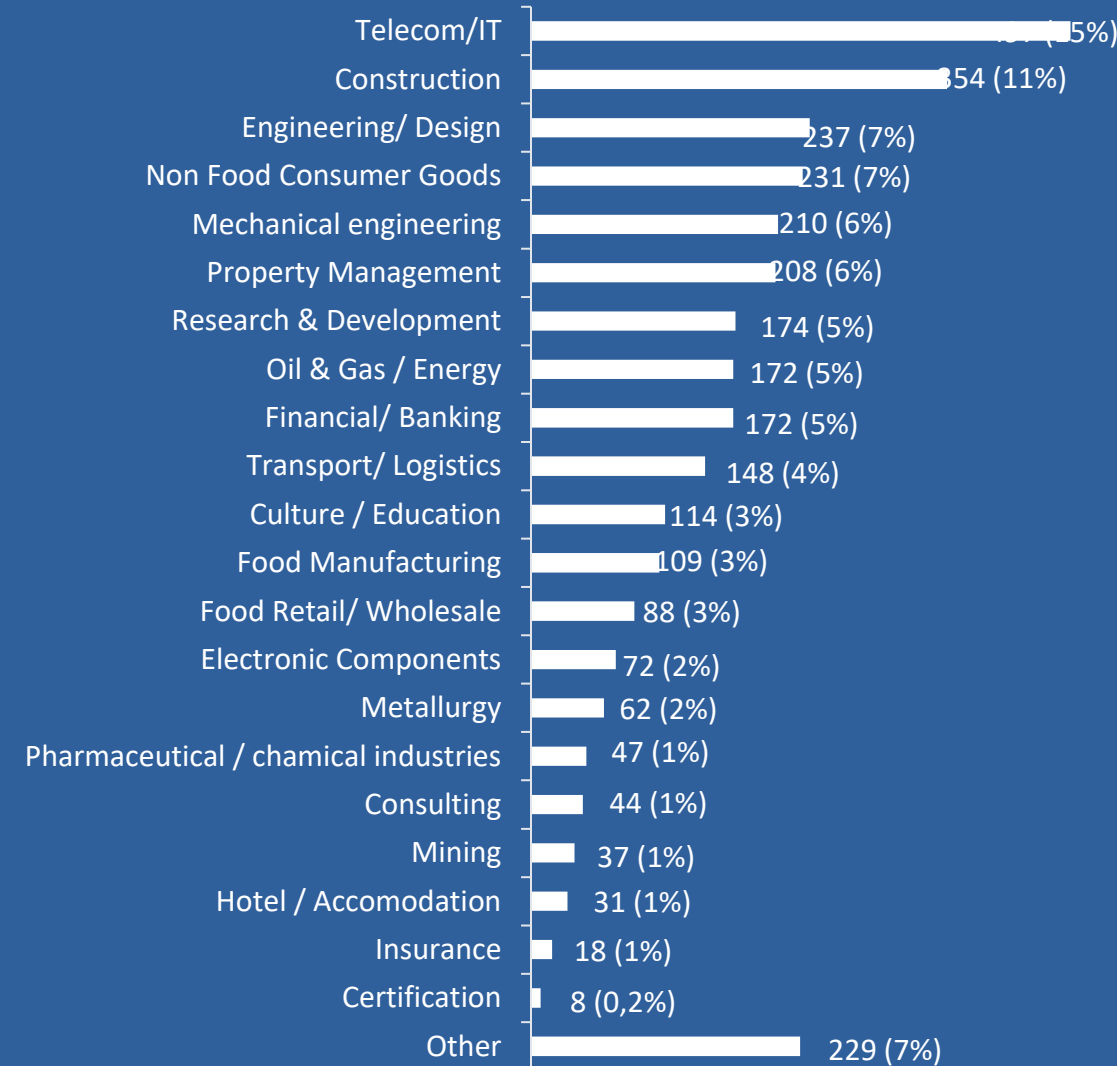
Sberbank  
Promsvyazbank  
Tinkoff  
The Bank of Russia  
Alfa-Bank  
Credit Bank of Moscow  
The Central Bank of the Russian Federation  
And many others;

## RESEARCH & DEVELOPMENT

ROSTEC  
ROSDORNII  
Institute of High-Current Electronics  
MTS Digital  
Kurchatov Institute  
IBauman Moscow State Technical University  
ENERGOINNOVATION  
Ingenium  
And many others;

## CULTURE, EDUCATION

Pushkin State Museum of Fine Arts  
State Institution "Leningrad Zoological Park"  
Moscow Academic Satire Theater  
The State Hermitage Museum  
Island of Dreams  
Plesky Museum  
Moscow Academic Satire Theatre  
And many others.



\*companies with purchasing budget more than 220 000 \$

## BUSINESS PROGRAM

**3** day  
**17** events  
**127** speakers  
**2,423** specialists attending

### KEY EVENTS:

- Contest Award Ceremony
- Panel Discussion
- Biometrics Conference
- Access Control Session
- PRO proekt Forum
- Security Directors Forum
- Video surveillance and AI Session
- Equipment Forum
- Complex Security Systems Session
- Antidrone Session
- CyberSecurity Conference



## COMPETITION “THE BEST INNOVATIVE PRODUCT”

Traditionally, the Competition “The Best Innovative Product” was held at Securika Moscow. The jury awarded 6 prizes in 5 nominations.

### THE WINNERS OF THE 2024 COMPETITION:

- New Technologies LLC (RADARPLUS brand)
- Rubezh Company
- Rubetek Company
- Pozhtekhnika Group of Companies
- Teko Company
- Kamkiper LLC

### SPECIAL AWARDS GOES TO:

- Briareos LLC
- Black Rays Company
- ESMART® brand (AT Bureau LLC)
- Tyumen Aerosols LLC



## SUPPORT AND PARTNERS

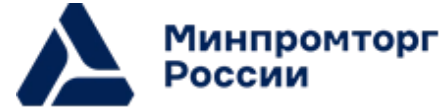
**TERREL LO,**  
*Overseas Marketing Manager, Shenzhen Gwelltimes Technology Co., Ltd (China)*

«We made marketing research and consider Russian market have quite good potential. Our aim is to offer cost friendly and quality products for Russian customer. We have a good impression about exhibition. It is quite professional, a lot of top of brand players attend this event.»

**ROMAN RYSIN,**  
*Head of Sales Department of BEWARD company*

«Securika Moscow is the central event of the year, the No. 1 specialized exhibition in Russia, which is so necessary especially in our time. This year, the exhibition pleased with a large number of exhibitors and visitors, large squares and a very friendly atmosphere. There are a lot of specialized companies and people interested in the products of manufacturers who are represented here. Our employees are busy every second. There is no such high-quality return as from Securika Moscow at any other event.»

Официальная поддержка



Партнер раздела «Противопожарная защита»  
Partner of «Fire protection» section»



Генеральный партнер зала «Форум»  
FORUM Hall General Partner



Генеральный партнер зала «Лекторий»  
LECTORIUM Hall General Partner



Партнер конференции  
«Биометрия: нормативы, внедрение, КБС»  
Conference "Biometrics: regulatory standards, implementation, commercial biometrics systems"  
Partner



Соорганизатор конференции  
«СКУД. Новые технологии, подходы, возможности»  
Conference "Access control: new technologies, approaches, opportunities"  
Co-organizer



Соорганизатор сессии «Пожарная безопасность: от проектирования к эффективной защите»  
Session "Fire protection system: from design to effective protection"  
Co-organizer



Соорганизатор сессии  
«БГЛА – как обнаружить и как бороться?»  
Session "Drones - how to detect and disable?"  
Co-organizer



Соорганизаторы сессии  
«Требования нормативных документов. Ожидание vs Реальность»  
Special Session "Regulatory documents requirements. Expectation vs Reality" Co-organizers



Соорганизатор Форума  
Директоров по безопасности  
Security Directors Forum  
Co-organizer



Соорганизатор сессии  
«Видеоаналитика: как увидеть всё»  
Session "Video analytics - how to detect everything" Co-organizer



Соорганизатор питч-сессии  
стартапов по видеоаналитике  
Video analytics start-ups session  
Co-organizer





**securika**  
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**30 INTERNATIONAL EXHIBITION OF SECURITY AND FIRE  
PROTECTION EQUIPMENT AND PRODUCTS**

**23–25.04.2025**

**CROCUS EXPO, MOSCOW**



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ORGANISER**

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